



LAKE OF THE WOODS DISTRICT STEWARDSHIP ASSOCIATION

P.O. Box 1160 Kenora, ON P9N 3X7 807-468-8715 TF 888-265-9784

About us

LOWDSA is the largest Association of its kind in Ontario. We are a not-for-profit organization who share a passion for the sustainability of lake life: lake health, forests, fisheries and more. Lakesmart is an award winning community outreach program unique to our area. Created to offer information and resources to lake users so that they can “live and play green” at the lake.

Our Mission

Lake of the Woods District Stewardship Association engages and educates for environmental sustainability in the Lake of the Woods region.

Our Vision

Lake of the Woods region remains one of the most beautiful places on earth for present and future generations to enjoy.



Brie McCardle Email: executivedirector@lowdsa.com

BECOME A SPONSOR

1

LakeSmart Supporter

\$250+

- Logo placement on all printed materials, marketing events, banners
- Social media tag 1x per week

2

LakeSmart Proud Supporter

\$1000+

- Prominent logo placements on all printed materials, marketing events, banners
- Social media tags 2x per week
- Logo on the LakeSmart Boat

3

LakeSmart Steward

\$2500+

- Prominent logo placement on all printed materials, marketing events, banners
- Logo on Boat and Branded Material
- Social media tags 3x per week
- Dedicated story post

4

LakeSmart Lead Steward

\$5,000+

- Biggest logo placements on all printed material, marketing events, banners
- Metal Waste and Seedling Promotion
- Logo on Boat and branded material
- Social media tags 4x per week
- Dedicated social media post
- Commitment to attend sponsors events



SPONSOR BENEFITS

Sponsor Acknowledgement

Your name and logo will be featured in our Area News Magazine, a media release, & regularly included in LakeSmart social media posts on twitter, instagram Facebook & LinkedIn.

The Boat

Your logo will be displayed on our LakeSmart boat that visits hundreds of docks each year. We also invite to our boat launch each season.

Dock Kits

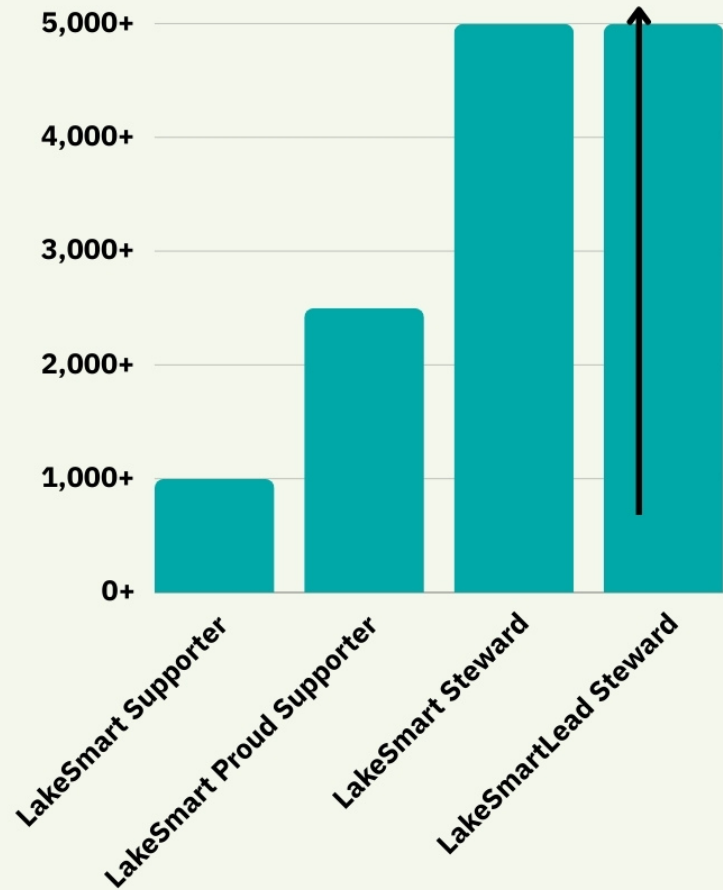
We distribute 1000 dock kits each year. Our sponsors can include any materials to share your message and promote your organization as well as have your logo on the cover of the kit.

Media

To be featured in our social media & website. Who you are and why you support LakeSmart or why it's important to you

Catered Visit

Opportunity to spend time with the LakeSmart team! This could be attending your event, a presentation, or even a boat ride!



size of logo, frequency of mentions & shoutouts, and personalization of posts are based on sponsorship level

LOWDSA LakeSmart

& INVASIVE SPECIES



Community Demand

- Tourism and property development attracts more watercrafts into the area every year
- Increased traffic in our waterways creates more travel opportunity for invasive species
- Rusty crayfish, spiny water flea and zebra mussels are able to spread and impact the natural ecosystem and infrastructure

LakeSmart invasive species initiatives

- Launching 100 zebra mussel passive traps for citizen science to assist early detection
- Community engagement workshop for invasives
- Invasive plant control days: beetle releases & cutting
- Outreach, education & resources for the public



Mobile BoatWash

- Boat wash stations provide decontamination opportunities for boaters
- This significantly reduces the chance of introducing invasive species to our lakes
- LOWDSA is working to secure partnerships and sponsors to fund the mobile station
- We hope to have it on site at high traffic areas, events, boat ramps & tournaments around the Lake of the Woods area.